

Request for Proposals:
Donor Learning Journey module
January 2022

Context:

Nature United is a national organization committed to reimagining conservation across Canada. Our mission is to create solutions for people and nature by building diverse partnerships to protect lands and waters and to ensure nature is the foundation of healthy communities, economies, and future opportunities. Our areas of focus are to advance sustainable management of lands and waters by supporting responsible resource use and Indigenous-led conservation, and to harness the power of nature to address the climate crisis by advancing natural climate solutions.

A key part of our success is inviting donors and supporters to our project sites to build both an understanding of the projects and an emotional connection to the work. These donors come from many different backgrounds and vary in their familiarity with Indigenous issues and histories in North America, which are key to understanding our conservation strategies. This project will create a resource to help donors understand and engage with the Nature United's work with Indigenous peoples. This donor resource may be used as preparation for trips, or as a general cultivation and educational resource. Our goal is to promote cross-cultural healing and understanding; for donors to connect with, understand and support this work; and become advocates for Indigenous-led conservation strategies.

In 2018, we developed a Donor Learning Journey module to test with our staff, focusing on a trip to Clayoquot Sound. We have materials from this original version that we can use for this project, but we would like to continue to enhance and expand the material. We anticipate that this learning module would include:

- A curriculum blueprint illustrating the arc from pre-trip to post-trip
- 2-3 webinars focusing on key messages donors need to understand the impacts of colonization, understanding Indigenous world views, and Nature United's approach to working with Indigenous peoples
- Participant homework between webinars to continue learning
- Discussion guides / prompts for conversation between donors and staff
- Pre- and post-trip self-assessment questionnaires

Request for Proposals:

For this project we seek either individuals or firms with a strong understanding of Indigenous context and history in Canada, and experience in curriculum development. Ideally the module would be developed and ready for use by April 2022.

Response to the Request for Proposals:

Nature United welcomes the opportunity to discuss this project prior to submission, clarify objectives, and answer questions. Ashley Collings, Conservation Executive Assistant, can be reached per the contact information below.

Please submit a proposal (no more than 3 pages) that includes the following:

- Description of the approach you would take to provide the curriculum outlined above
- Project timeline of workflow, key tasks, and payment schedule
- Proposed project budget including, if applicable, other expense contingencies
- Relevant experience and expertise of the proposed team members

Proposals should be emailed to Ashley Collings at ashley.collings@tnc.org prior to 5 p.m. Pacific Time on February 11th, 2022. Please contact Ashley Collings with questions. For more information on Nature United, please visit www.natureunited.ca.