

Request for Proposals: Web Design / Development Team Indigenous Youth On the Land/Water Programming Community of Practice Online Hub

Contract dates: November 20, 2023 – March 31, 2024

Apply by: November 15, 2023

Location: Remote

Overview

Nature United is seeking an experienced web design/development team to build an online hub for the “Indigenous Youth On the Land/Water Programming Community of Practice.” Please submit a proposal (and direct any questions) to Zahra Remtulla (zahra.remtulla@tnc.org) before **November 15, 2023**.

Project Description

Nature United works in [partnership with Indigenous communities](#) and organizations to support youth on-the-land/water programs across Canada. As part of [this work](#), we:

- develop and share [tools and resources](#) based on needs articulated by program coordinators and practitioners involved with Indigenous-led youth on-the-land/water programs;
- support and organize networking opportunities for an emerging Community of Practice of these coordinators and practitioners; and
- offer direct support to some programs.

Nature United is coordinating the development of an online hub to support communities and practitioners across Canada in developing, growing, and strengthening the on-the-land/water programs they coordinate and run for Indigenous youth. The website will draw on the experience of a wide variety of people (including an Advisory Group of practitioners and other experts guiding the design needs) and will provide credible and practical information, tools, and resources to support practitioners. The purpose is to create an online space where program Coordinators, practitioners and supporters can:

- Learn about and obtain practical information about what is involved in developing and delivering an Indigenous youth on the land/water program.
- Access and search for relevant information, resources, case studies, tips, templates, worksheets, reports, and links to support them in their program development and delivery.
- Learn about and be inspired by what other communities are doing and the insights they have gained.
- Connect to other practitioners and access opportunities to participate in the emerging Community of Practice.
- View and interact with the information online, but also be able to easily access the information offline via downloadable pdfs and other printer friendly documents.

For additional information, please contact Zahra (zahra.remtulla@tnc.org) to view the “Website Design and Development Brief” outlining further details of the desired components to this website. Please note that all content will be provided (much is currently housed in [Chapter 14 of the Indigenous Guardians Toolkit](#)).

Project Timeline

We would like to work towards a website launch date of **Feb/March 2024**.

Proposal Elements

Please include the following elements in your proposal:

- An articulation of your interest in or passion for working with Indigenous communities, youth and/or land-based learning and programming
- Website design/build approach (preferably with proposed platform and plugins)
- Project schedule/timeline of workflow and tasks
- Budget
- Your team's experience with designing online toolkits, education materials and user-friendly sites, as well as your experience designing for an Indigenous community audience
- Proposed strategies for presenting multi-layered content in user-friendly and accessible ways (preferably with examples)
- Proposed strategies for incorporating opportunities for dialogue between users and engaging a Community of Practice through online platforms (preferably with examples)
- Qualifications and relevant experience of team

Please submit a proposal to Zahra Remtulla (zahra.remtulla@tnc.org) by November 15, 2023 and please contact Zahra if you have any questions at all.

We recognize that women, visible minorities, Indigenous peoples, people with disabilities and other equity-deserving groups are less likely to apply if they do not match most of the qualifications. Nature United finds strength in diversity of backgrounds, lived experiences, knowledge, and identities. We strongly encourage those interested who bring new perspective to apply.